

2H Innovations' Red Prop Pilot Store Has Store-Backed Guarantee

Written by Keith C. Mathiowetz

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2H Innovations, parent of the innovative ArmBoard system for pilots, has launched the Red Prop Pilot Store, and it has an important difference: a full 12-month guarantee on all merchandise, backed by the store itself.

“We’ll fix or replace anything defective, and we’ll assume the battle,” promises Hussein Aboul-Ezz, founder and president. “We know our customers are busy, and we know the manufacturers are busy. We believe that, as the ‘middleman,’ we can make both our suppliers and our customers better off by offering this guarantee. There are no hassles for customers; they get immediate turnaround, and their problem is gone!”

Of course, the fact that Red Prop handles only top-quality merchandise makes the job easier; but any product can develop a problem. “We just don’t think that those problems should be our customers’ problems,” Aboul-Ezz says.

Building on the success of its innovative ArmBoard (introduced in the fall of 2008), the new on-line pilot store offers high-quality aviation products, pilot and aircraft supplies, and training materials.

The on-line store, www.RedPropPilotStore.com, offers quick navigation with a vibrant and seamless zoom to aviation products. The on-line store serves a wide range of aviation enthusiasts, from student to professional pilots, as well as satisfying the general public’s interest in aviation-related gear.

For more information, visit <http://www.redproppilotstore.com>, call (866) 735-9276, or e-mail info@2hinnovations.com

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About 2H Innovations

2H Innovations is family owned and operated and is located in Orlando, Fla. The company was initially formed to market the innovative ArmBoard, developed under the belief that the constrictiveness and space requirements of a traditional knee board make it uncomfortable and inconvenient. (The ArmBoard delivers everything a traditional knee board does, minus the

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space requirements and the discomfort; it continues to be a best seller in the new Red Prop Pilot Store.)